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Executive Biographies

Steven Hellings

Steven Hellings, co-founder of The Healing Seed, oversees all marketing and product development for the company. After seven years in marketing and business development for Internet companies, Steven made the decision in 2005 to pursue his true passion and start a green business. He spent the next few years investigating various opportunities, including cellulosic ethanol, algae bio-diesel and industrial hemp cultivation. Once he learned about all the benefits of hemp and the extensive health benefits of hempseed oil, he decided to create a business that would bring these gifts to his customers.

Steven discovered a line of hempseed oil body care products made by an Australian company, Richmond Nature. Once he and wife, Theresa, used the products and experienced the powerful benefits of hempseed oil for the skin and hair, they knew they had to bring this line to the United States.

Steven and Theresa approached Richmond Nature's founder, Richmond Hwa with their idea to create a new premium hempseed oil body care line for the American market. They quickly formed a strong friendship and agreed to create the new line together.

Prior to founding The Healing Seed, Steven worked in the financial services and Internet industries, for companies such as Netscape Communications and Franklin Templeton Investments. He has a bachelor's degree in political science from University of California, Los Angeles.

Theresa Hellings

Theresa Hellings, co-founder of The Healing Seed, wears many hats at the company, including overseeing marketing and new product development, as well as managing sales.

Theresa has been eco-conscious since childhood, when she first learned about recycling and water conservation, and she has made many efforts to embrace a sustainable lifestyle. This includes a pact that she and Steve made early in their relationship: to create a business they truly believed in and that wouldn't harm the environment.

Theresa's awareness of the importance of healthy, organic foods early in her life drove her interest in creating a line of natural beauty products. Not only was the Richmond Nature line the best scented she'd ever used but when, within a few days, her hair and skin started glowing, she knew they had found their partner.

Theresa holds a bachelor's degree in history from University of California, Los Angeles and, prior to founding The Healing Seed, worked in marketing in the consumer products and pet products industries.

Steven and Theresa are delighted to be able to work together to provide a line of superior, all-natural, eco-conscious beauty products that are healthy for families and for the environment.